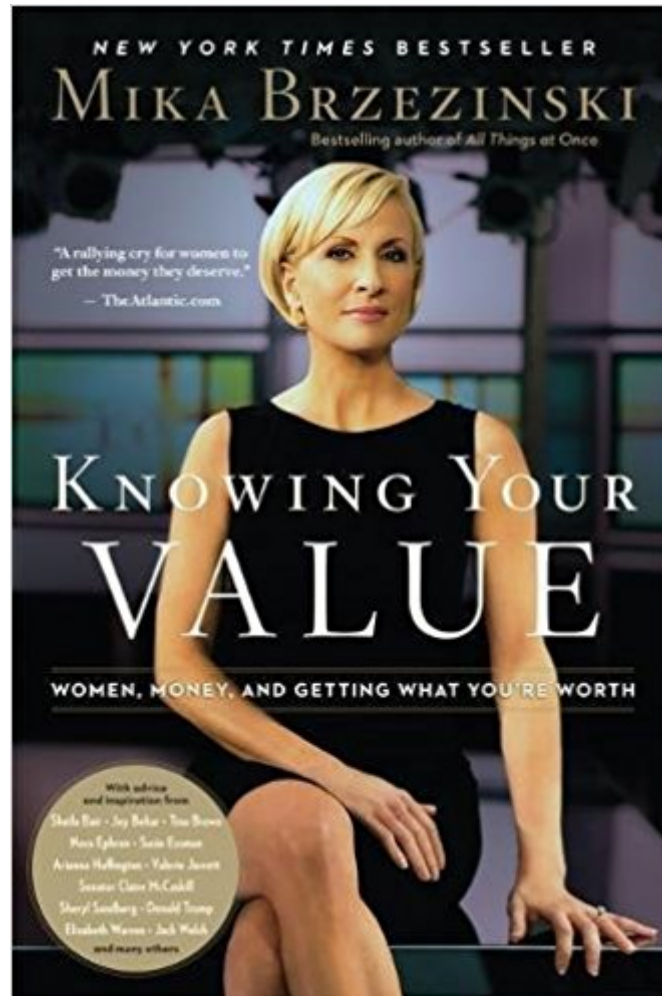




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Knowing Your Value: Women, Money, And Getting What You're Worth



Synopsis

Why are women so often overlooked and underpaid? In *Knowing Your Value*, the prequel to her new book *Grow Your Value*, bestselling author Mika Brzezinski takes an in-depth look at how women today achieve their deserved recognition and financial worth. Prompted by her own experience as co-host of *Morning Joe*, Mika interviewed a number of prominent women across a wide range of industries on their experience moving up in their fields. Mika shares the surprising stories of such power players as presidential adviser Valerie Jarrett, comedian Susie Essman, writer and director Nora Ephron, Facebook's Sheryl Sandberg, television personality Joy Behar, and many others. Mika also gets honest answers from the likes of Donny Deutsch, Jack Welch, Donald Trump, and others about why women are paid less, and what pitfalls women face—and play into. *Knowing Your Value* blends personal stories with the latest research on why many women don't negotiate their compensation, why negotiating aggressively usually backfires, the real reasons why the gender wage gap persists, and what can be done about it. Written in Mika's brutally honest, funny, and self-deprecating style, *Knowing Your Value* is a vital book for professional women of all ages.

Book Information

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Customer Reviews

TheAtlantic.com "A rallying cry for women to get the money they deserve." Sheryl Sandberg, COO of Facebook "A lot of getting ahead in the workplace has to do with being willing to raise your hand. If we as women don't raise our hands in the workplace, we're not going to get the same opportunities men do. Because men keep their hands up." — Nora Ephron, writer and

director“The words favored nations—that's an expression all women should know. In other words, you always want to be paid no less than what anyone else is being paid.â •Â Arianna Huffington, president and editor in chief of the Huffington Post Media Group“Just look around and you'll see plenty of evidence that asking for what we want results not in the realization of our own worst fears but in getting what we want.â •

Mika Brzezinski is a co-host of Morning Joe, an MSNBC anchor, and the author of the New York Times bestseller *All Things at Once*. She is the mother of two daughters, Emilie and Carlie, and has been married for fifteen years to investigative journalist Jim Hoffer.

Perhaps if I knew who Mika was, or watched more television, I would find this book more beneficial. I have never seen her show, and maybe am missing the connection between this book and her persona. But without that connection, this book is merely OK. And wow! talk about making the same point over and over - I think it would be possible summarize the entire book in about 5 bullet points. . After introducing the main themes, the rest is name-dropping and a discussion of conversations that circle back to the same points - it also worries me that somehow conversations with "famous" people are construed as truth or fact, and that there is very little research to support many of the "insights". For example, because Mika works in the "journalism" field, are her experiences universally applicable to all businesses and situations? I expected a bit more substance. Still, the few points that are made in this book are good ones, and there is some merit in using her experience as abject lessons in how to reflect on one's actions and career.

There are only a few "how to" paragraphs, as most of the book discusses what we are doing incorrectly, and the impact that it creates. Brzezinsky has an interesting personal story that is presented in snippets throughout the book, and her narrative is supplemented by interviews of successful executives in a way that is very much engaging. I'm sure that the book will resonate with most women, since I encountered several descriptions that felt familiar. This book is fast read and worth the time. I also bought a copy for my best friend.

Read this while I was job hunting. I did something I had never done before when offered a job. I negotiated and it worked! They came back with a counter offer. Now, I'm still underpaid (of course, ha!), but this book made a difference in my life and I highly recommend it!

The book does bring up a lot of experiences and issues that I have encountered but not realized it as a problem that I should focus on and solve. Truly helped me see my job in a different light especially the part of the book that says we should not silently wait for someone or some company to recognize our worth, instead find our own market value and be vocal and ask for what we deserve.

Sorry, this book just isn't good. It is very short, very repetitive, and it's thesis is: the author is great. Unfortunately, these kind of vanity book deals often do the author more harm than good, and this book is a case in point.

Ok, nothing that great

The experience and many recommendations were not for me. Posture, self image attitudes and one's presentation were great. Tactful but Insistent demand for excellent salary were consistent with a study of one's own worth. I disagreed with the total commitment to job, but perhaps that's a lesson on what not to do. I recommend it to all professionals, possibly to all working women.

More than her own personal story, this is a collection of advice from women at the top of their careers from just about every sector: politics, journalism, finance, tech, etc. There is very valuable information in these pages. Sometimes her recounting of struggles and lack of confidence can get annoying, but there's a point that. Really good for women of all ages and stages of their career, especially those about to enter the workforce. Highly recommended.

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